

LETTER FROM THE PRESIDENT OF THE COW PALACE BOARD OF DIRECTORS

On behalf of the Board Of Directors, I take pleasure in announcing the arrival of Mr. Joseph Barkett as he takes over the reins as CEO on December 1, 2008. Mr. Barkett comes with strong credentials, as he is the former CEO of Cal Expo, Sacramento, and most recently CEO of Solano County Fair.

The Cow Palace has experienced many challenges in the last few years. Now that legislation to sell the Cow Palace has been vetoed by Governor Schwarzenegger, the Cow Palace and the Grand National will be going through a period of repositioning.

The annual junior stock show is scheduled for April 1 – 5, 2009. On Saturday, April 4, 2009 there will be a professional bull riders event; part of the PBR's Enterprise Tour. The Grand National Rodeo, Horse & Stock show will not take place in 2009.

During this transition, the program and format of the Grand National will be under study to determine what best serves the current needs and trends of the rodeo, horse and livestock industries. Our intent is to present a revitalized Grand National, in 2010, a show that will put the grandness back into Grand National; that is our ultimate aim. We will thoroughly research, and establish dates. We will make an effort to fulfill the needs of our long-time patrons and exhibitors, while at the same time provide an entertaining and educational event for the surrounding communities.

Your fresh ideas and concepts could be of great help and inspiration to us and we invite you to take a minute to share them. Your years of participation, attendance, sponsorships, and your overall interest in the Grand National Rodeo, Horse & Stock show is appreciated. Thank you for your patience at this time.

It is our sincere hope that you will remain a part of Grand National's continuity and future success. Your thoughts, suggestions, and comments may be sent to us at info@cowpalace.com.



Henry N Kuechler, President of the Board