Regular Board Meeting of the Board of Directors
1-A District Agricultural Association
Tuesday, April 23, 2024 – 10:00am
2600 Geneva Avenue, Daly City, California

MINUTES

Leah Pimentel, President	Al Perez, 1st Vice President	Leo Ma, 2nd Vice President
Mara Kopp, Director	Anthony Pantaleoni, Director	Ken Flower, Director
Tyrone Evans, Director	Chris Corgas, Director	

I. Roll Call

President Pimentel called the meeting to order at 10:04 AM. All Board Members as noted were present: Director Corgas, Director Evans, Director Kopp, Director Ma, Director Perez. Director Pantaleoni and Director Flower were excused.

Others in Attendance: Allison Keaney, CEO; Joe Barkett, Consultant.

II. Approval of Board Meeting Minutes from March 19, 2024: Motion made by Director Evans to approve minutes of the regular Board meeting on March 19, 2024. Seconded by Director Corgas. All in favor. Motion carried.

III. Correspondence: CEO Keaney reviewed the correspondence from CDFA, Fairs and Expositions Branch regarding the Dymally-Allatore Bilingual Services Act Language Survey. Cow Palace Staff will tally the languages used by the public when they contact the Cow Palace and report the totals as requested by CDFA, Fairs and Expositions.

IV. Consent Agenda: Director Corgas moved to approve the consent agenda. Director Evans seconded the motion. All in favor. Motion carried.

V. Public Comments: No public comment.

VI. President's Report: President Pimentel asked that Directors please alert her or CEO Keaney of vacation plans that would affect meeting attendance.

VII. Closed Session: The Board entered into closed session at 10:09 AM for the purpose of negotiating transactions of real property as authorized under Government Section 11126.

Discussion with consultant/negotiator Joe Barkett, as authorized under Government Code Section 11126 (c) (7) regarding the negotiation of possible master development agreement with Deca/Catellus pursuant to exclusive negotiating agreement. Return from closed session at 11:08 AM. No action taken.

VIII. CEO/DM Report: CEO Keaney reported on the following items:

1. Calendar Review: Events are shifting somewhat to the outdoors with the carnival, Punk in the Park, and Foodieland. Open Sauce, tech conference will be a unique and expansive show, and Board members are encouraged to attend to see how the space is utilized.

2. Staff Updates: The Cow Palace hosted a job fair, which provided several candidates to be considered for parking, maintenance, concessions, front of house, and security positions. Trevor Applegate has accepted the position of Event Coordinator. Recruitment will begin soon for the Rental and Operations Officer.
3. Grand National Rodeo: Ideas are still being sought for an event or competition to be held on the second Saturday. Director Evans suggested a World Series of Roping competition. Director Events will provide CEO Keaney with a contact.

IX. Committee Reports:

1. **Finance, Budget, Audit Committee:** Chris Corgas, Finance Chair provided an overview of the financial reports for January and February 2024, noting the following:

- Current position, cash on hand at $8,085,981.75
- Assets in excess of liabilities: $7,642,636.63
- Total assets $8,192,516.99
- Total Operating Revenue: $797,206
- Total Operating Expenditures: $1,059,912
- Net profit/loss <$97,206>
- Accounts Receivable: Most receivables are in good standing and will not be on the March A/R report.

2. **Land Development:** no report.
3. **Event Center Business:** Director Evans reported that the committee reviewed the recent and upcoming events by type and strategic initiative as presented by CEO Keaney. Staff is maintaining balance in the types of events and the Board's strategic focus.

X. Action Items

1. **Financial Reports for January and February 2024:** Director Evans moved to approve the January and February 2024 Financial Reports. Director Ma seconded the motion. All in favor. Motion carried.

XI. Matters of Information

1. **CEO Comments:** CEO Keaney shared that she accepted a seat on the newly formed San Francisco Urban Ag Committee and that she will be presenting a session at the North American Livestock Show & Rodeo Manager's Association convention being held in Monterey. The title of the session is "Rodeo in a Changing World."

2. **Director Comments:** Director Perez shared that there would be a Nightlife and Entertainment Summit on April 29, 2024, and that all are encouraged to attend, especially the Cow Palace events team.

3. **Next Board Meeting:** Tuesday, May 21, 2024, at 10:00 AM in the Paddock Room at the Cow Palace.

XII. Adjournment:

Motion to adjourn made by Director Corgas, seconded by Director Evans. All in favor. Motion passed. Meeting adjourned 11:32 AM.

President, Leah Pimentel Leah Pimentel

CEO, Allison Keaney Allison Keaney