Notice of Meeting

Business Development Commitee

#1-A District Agricultural Association

to be held

Tuesday, November 26, 2024 – 2:00 PM

Via Zoom

https://us02web.zoom.us/j/84421076217?pwd=QUzRIgYEXZz058PdQ1mcafe4nThELH.1

Meeting ID: 844 2107 6217

Leah Pimental, Director Tyrone Evans, Director Al Perez, Director

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact Allison Keaney at the office of the 1-A District Agricultural Association (415) 404-4100. At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: www.cowpalace.com

Agenda
Event Center Business Committee
Nov 26, 2024, 2:00 PM
Zoom

I. Call to Order

II. Roll

III. Review of Committee's Stated Purpose
Develop a Cow Palace business plan that identifies and generates new sources of revenue, not dependent upon short term leases in the parking lot, along with being a venue that is accessible to the community. Secure an arena anchor tenant such as a sports team or event promoter that helps grow the business.

IV. Review of Events by Type — Allison Keaney, CEO

V. Discussion Regarding Event Hours and Community Engagement — Eric Blockie, Deputy Manager

VI. Adjourn