FOR IMMEDIATE RELEASE
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COW PALACE LAUNCHES EXCLUSIVE DOCU-SERIES,
"GUESS WHAT'S COMING TO THE COW PALACE?" - DEBUTS JANUARY 31ST, 2025

Based on the very words spoken by Cow Palace management staff when they can't wait to share the news with fellow team members the second a new, iconic event is booked on the calendar, each episode will take viewers behind the scenes of what it takes to produce immense, many times exclusive events at the San Francisco Bay Area's most iconic venue for entertainment, community initiatives and sporting events.

The official Trailer for the docu-series is currently live on our various social media channels:

Website: CowPalace.com/pressroom/
YouTube:@cowpalace4532
Instagram:cowpalacesf
X:@cowpalacesf
Facebook: @cowpalacesf

Season One's Pilot Episode will debut on Friday, January 31st, 2025, while subsequent episodes will be released on a regular bi-weekly schedule. This series will feature never-seen-before access for viewers to meet team members, hear untold stories of iconic performers including the Beatles, Prince, Sir Elton John, Elvis and countless others as well as

gain a back stage pass for the resurgence the Cow Palace is experiencing as the world's public figures want to perform where the most iconic performers and moments in San Francisco Bay Area history have taken place.

Current Episode Queue

Pilot Episode (Part 1 + Part 2): Rodeo X Rock Legends
Episode Two: Community 24/7
Episode Three: Give Thanks + LIVE In 2025
Episode Four: 2024 Wrapped
Episode Five: 2025 Get Ready!

The Cow Palace is an historic entertainment venue in Daly City, and home of the Grand National Rodeo and Jr. Livestock Exhibition. www.cowpalace.com.

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