Regular Meeting of the Board of Directors
1-A District Agricultural Association
Tuesday, October 21, 2025 – 10:00 AM
2600 Geneva Avenue, Daly City, California

MINUTES

Leah Pimentel, President	Al Perez, 1st Vice President	Leo Ma, 2nd Vice President
Chris Corgas, Director	Tyrone Evans, Director	Mara Kopp, Director
	Anthony Pantaleoni, Director	

I. Roll Call
President Pimentel called the meeting to order at 10:11 AM. Board Members present: Pimentel, Pantaleoni, Perez, Kopp, Ma. Board members excused: Corgas, Evans.

Director Pantaleoni moved to excuse Directors Corgas and Evans. Second, by Director Perez. All in favor. Motion carries.

Others in Attendance: Eric Blockie, Deputy Manager; Allison Keaney, CEO.

II. Approval of Board Meeting Minutes from September 16, 2025: Motion made by Director Ma. Second, by Director Perez. All in favor. Motion carried.

III. Correspondence: CEO Keaney read a thank you note from Karen Rosenthal, expressing her gratitude for the Women of Rodeo honoree experience. She and her friends and family had a great time and she was touched by the thoughtful evening.

IV. Consent Agenda: Director Perez moved to approve the consent agenda. Second, by Director Pantaleoni. All in favor. Motion carried.

V. Public Comments: none

VI. President's Report: President Pimentel thanked everyone for attending and supporting the GNR. She commented on the great crowds and excellent performance, and congratulated the staff on a successful sold-out Saturday night performance.

VII. Closed Session: At 10:16 AM, Director Kopp moved to enter closed session. Second by Director Pantaleoni. All in favor. Closed session commenced.
At 11:23 AM Director Ma moved to exit closed session. Second by Director Perez. All in favor. Closed session concluded. No action taken.

VIII. CEO/DM Report:
1. Calendar Review & Event Recap: DM Blockie reported that Halloween weekend would be busy with two shows and the move in of the Dickens Fair, right on the heels of clean up for the Rodeo. Plans for Super Bowls events are moving forward.
2. Facilities Update: CEO Keaney reported on the following:
    a. Barrel Roof is officially completed and signed off/inspected.
    b. Cal Fire has approved the permit for upgraded gas lines in the lower bays.

c. Facility upgrades for the coming year will be discussed as part of the budgeting process.

3. GNR Recap: CEO Keaney requested the Board's feedback, positive and constructive:
   a. Positive: Very good ushers; improved quality and variety of merchants, especially the hat steamer; announcer (Anthony Lucia) was great; rodeo clown (Matt Merrit) was funny and entertaining; Women of Rodeo was very good and nice to see the increased crowd; Behind the Chutes tours were a highlight; adding line dancing was fun and lots of people enjoyed it; VIP reception was excellent and the Friends of the Cow Palace fundraiser was a great new addition; janitorial staff was excellent – always on top of any issue.
   b. Constructive: Concessions lines were too long; signage to direct guests to the North Hall could be better; improve wayfinding; line to get in on Saturday was long and slow; need more tables/picnic tables in the North Hall; need more places to sit; would be nice to have another screen in the arena.

IX. Committee Reports:

Land Development – no report

Finance – CEO Keaney reported on the August 2025 financials.

August 2025

Statement of Operations

- Revenue is $**6,767,944**
- Expenses are $**4,565,440**
- Net Operating Profit/Loss before Depreciation is $**2,202,504**
- Net Profit/Loss after Depreciation and Allocations/Other Funds is $**2,439,500**

Current Position Report

- Cash on hand is $**8,661,543**
- Total current assets are $**8,797,773**
- Assets in excess of liabilities are $**7,772,514**

Balance Sheet

- Fixed Assets: $**11,166,502**
- Total Assets: $**20,504,175**
- Current liabilities: $**2,051,437**

Accounts Receivable

Collections are still ongoing for Open Sauce and Stranger Support.

Director Kopp moved to approve the August 2025 Financial Report. Second, by Director Perez. All in favor. Motion carried.

X. Matters of Information

1. CEO Comments: CEO Keaney shared the following dates:

- December 17: Year End Staff Celebration & Holiday Party
- October 27-29: CEO Out; regional training in Lancaster
- November 3-5: CEO Out: CDFA Symposium and Fall Managers' Conference
- November 28-December 4: CEO Out, IAFE Convention

2. Director Comments: Director Perez reported that he had been appointed to the San Francisco San Francisco Arts Commission.

3. Next Regular Board Meeting: November 18, 2025, at 10:00am, Paddock Room, Cow Palace.

VI. Adjournment: Motion to adjourn made by Director Pantaleoni Seconded by Director Perez.

All in favor. Motion passed. The meeting adjourned 11:56 AM.

President, Leah Pimentel Leah Pimentel

CEO, Allison Keaney

c. Facility upgrades for the coming year will be discussed as part of the budgeting process.

3. GNR Recap: CEO Keaney requested the Board's feedback, positive and constructive:
   a. Positive: Very good ushers; improved quality and variety of merchants, especially the hat steamer; announcer (Anthony Lucia) was great; rodeo clown (Matt Merrit) was funny and entertaining; Women of Rodeo was very good and nice to see the increased crowd; Behind the Chutes tours were a highlight; adding line dancing was fun and lots of people enjoyed it; VIP reception was excellent and the Friends of the Cow Palace fundraiser was a great new addition; janitorial staff was excellent – always on top of any issue.
   b. Constructive: Concessions lines were too long; signage to direct guests to the North Hall could be better; improve wayfinding; line to get in on Saturday was long and slow; need more tables/picnic tables in the North Hall; need more places to sit; would be nice to have another screen in the arena.

IX. Committee Reports:

Land Development – no report

Finance – CEO Keaney reported on the August 2025 financials.

August 2025

Statement of Operations

- Revenue is $**6,767,944**
- Expenses are $**4,565,440**
- Net Operating Profit/Loss before Depreciation is $**2,202,504**
- Net Profit/Loss after Depreciation and Allocations/Other Funds is $**2,439,500**

Current Position Report

- Cash on hand is $**8,661,543**
- Total current assets are $**8,797,773**
- Assets in excess of liabilities are $**7,772,514**

Balance Sheet

- Fixed Assets: $**11,166,502**
- Total Assets: $**20,504,175**
- Current liabilities: $**2,051,437**

Accounts Receivable

Collections are still ongoing for Open Sauce and Stranger Support.

Director Kopp moved to approve the August 2025 Financial Report. Second, by Director Perez. All in favor. Motion carried.

X. Matters of Information

1. **CEO Comments:** CEO Keaney shared the following dates:

- December 17: Year End Staff Celebration & Holiday Party
- October 27-29: CEO Out; regional training in Lancaster
- November 3-5: CEO Out: CDFA Symposium and Fall Managers' Conference
- November 28-December 4: CEO Out, IAFE Convention

2. **Director Comments:** Director Perez reported that he had been appointed to the San Francisco San Francisco Arts Commission.
3. **Next Regular Board Meeting:** November 18, 2025, at 10:00am, Paddock Room, Cow Palace.