Please choose a Sponsorship Level

- ❑ Grand Champion - $3,500 or more
- ❑ Reserve Champion - $2,000 or more
- ❑ Blue Ribbon - $1,000 or more
- ❑ Award Sponsor - $500 or more
- ❑ Buckle Sponsor - $350

To be completed by sponsor:

Name of Business/Individual/ Foundation: _____

_____

Address: _____

_____

Phone number: _____

Best Email contact to communicate regarding sponsorship: _____

_____

Please retain a copy of this page for your records as it serves as a sponsorship agreement. **Please make check payable to:** Cow Palace, 2600 Geneva Ave., Daly City, CA 94014. Questions? Call 415-404-4100.

Cow Palace Office Use Only

Sponsor Agreement Number: _____

Payment Receipt Date: _____

Method of Payment: _____

CEO Signature: _____

The 1-A District Agricultural Association (DAA) operates in a non-profit manner and is not subject to payment of State or Federal income tax. Furthermore, donations to the fair from individuals or businesses may be considered charitable contributions for tax reporting purposes provided the donations are solely for public purposes as determined by a tax consultant. The 1-A DAA Taxpayer Identification Number is 94-6001542.

The Cow Palace's associated non-profit is the "Friends of the Cow Palace."
TAX ID # 92-1127924

EST. 1941 COW PALACE 85TH ANNIVERSARY COW PALACE ARENA & EVENT CENTER

Sponsorship Opportunities

2026 Junior Grand National LIVESTOCK EXPOSITION

October 1-4, 2026

GRAND NATIONAL RODEO EST. 1941

QUESTIONS?

Contact our Administrative Office:
(415) 404-4100 / info@cowpalace.com
Friends of the Cow Palace 501(c)(3)
EIN: 92-1127924

COW PALACE

2600 GENEVA AVE., DALY CITY, CA 94014
415-404-4100
www.cowpalace.com

Be sure to follow us @cowpalaceSF

THE JUNIOR LIVESTOCK SHOW has been a staple of the Grand National Rodeo for decades. The show continues to grow thanks to the hard work of our livestock staff, dedicated youth exhibitors and generous sponsors.

KS Photo

The Junior Livestock Show is considered a "jackpot" show. A "jackpot" show is one where exhibitors win prize money for their animals instead of earning money by participating in an auction. Last year we awarded $134,000 in prize money directly to the junior exhibitors. We awarded $8,000 for scholarships, generously sponsored by the Peter and Paula Uccelli Foundation and Event Hub.

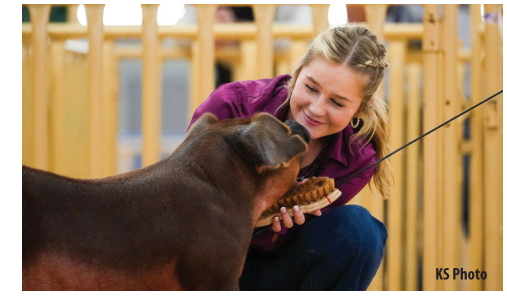
Although the Grand National Rodeo strives to become self-sufficient, the Junior Livestock Show relies heavily upon sponsorships and donations to assist with this important program.

Exhibitors come from many different areas including the Bay Area, Central Coast, Central Valley, Northern California (non Bay Area), Southern California, as well as Arizona, Nevada, Oregon, Washington, and Utah.

Thank you to our 2025 Sponsors!

- Corbin Rogue
- Cow Palace Board of Directors
- Grand National Foundation
- Half Moon Bay Feed & Fuel
- IATSE Local 16
- IBEW Local 617
- Kallie Loogman
- KB Show Supplies
- Ms. Alice Kuechler
- Ms. Diane B. Wilsey
- Ms. Karyl Matsumoto
- Peter & Paula Uccelli Foundation
- UA Local 467 Plumbers Joint Apprenticeship
- San Francisco Sheriff's
- Sullivan Supply, Inc.
- The Lefty Family
- The Quentin & Mara Kopp Foundation
- The Tree Guys
- Thomas A. Miller
- Zoey Hill

Sponsorship Opportunities:


KS Photo

Description of Sponsorship Levels

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(Buckle sponsors receive recognition on banners in show barns)

Pre-Event	Champion	Reserve Champion	Blue Ribbon	Award Sponsor
Listing on website with Link to your business	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	
Recognition on Marquee	✓	✓		

During the Event	Grand Champion	Reserve Champion	Blue Ribbon	Award Sponsor
Acknowledgement on Sponsors Poster in the appropriate barn	✓	✓	✓	✓
Banner Place in/near Show Ring	✓	✓		
Invite to VIP Reception	4 Guests	2 Guests		
Tickets to the Grand National Rodeo	8	4	2	
Ring Announcements	✓	✓	✓	
Announcer Acknowledgement during Parade of Champions during the GNR	✓			

* All sponsors receive tickets to the Women of Rodeo on 10/4.