Notice of Meeting

Business Development Committee

#1-A District Agricultural Association

to be held

Friday, June 5, 2026 - 9:00 AM In

the Paddock Room at the

Cow Palace, 2600 Geneva Avenue, Daly City, California

And via Zoom
https://us02web.zoom.us/j/89271955774

Leah Pimentel, Director

Al Perez, Director

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact Allison Keaney at the office of the 1-A District Agricultural Association (415) 404-4100. At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: www.cowpalace.com

Agenda
Event Center Business Committee
June 5, 2026, 9:00 AM
Cow Palace, Paddock Room

I. Call to Order

II. Roll

III. Potential New Business

IV. Review to Strategic Plan

- *Strengthen the Grand National Rodeo*
- *Make strategic use of partnerships.*
- *Anchor tenant.*
- *Attract 3 new major events per year.*
- *Community engagement*:
- *Equity, Equality, Diversity.*

V. Adjourn