Regular Meeting of the Board of Directors
1-A District Agricultural Association
Tuesday, September 15, 2026 – 9:30 AM
2600 Geneva Avenue, Daly City, California

MINUTES

Leo Ma, President Regina Callan, Director Chris Corgas, Director
Jonathan Moscone, Director Tony Pantaleoni, Director Leah Pimentel, Director
Anthony Schlander, Director

I. ROLL CALL:
President Ma called the meeting to order at 9:38 AM. All Board Members were present upon roll call except for Director Pantaleoni. Motion made by Director Moscone to excuse their absence. Second by Director Callan. All in favor. Motion carried.

Others in Attendance: Eric Blockie, Deputy Manager; Allison Keaney, CEO; Vanessa Tom, Administrative Assistant

II. APPROVAL OF BOARD MEETING MINUTES FROM July 16th, 2026: Motion made by Director Corgas to approve minutes of the regular Board meeting on July 16th, 2026. Second by Director Moscone. All in favor. Motion carried.

III. CORRESPONDENCE: None.

IV. CONSENT AGENDA: Motion to approve made by Director Moscone. Second by Director Callan. All in favor. Motion carried.

V. PUBLIC COMMENT FOR MATTERNS NOT ON AGENDA: None.

VI. PRESIDENT'S REPORT:
1. **Elections:** Director Callan made a motion to nominate Director Corgas for 1st Vice President and Director Pantaleoni for 2nd Vice President. Second by Director Moscone. All in favor. Motion carried.
2. **Board Committee:** President Ma addressed that there were board committees with vacancies and encouraged directors to review the different committees and contact CEO Keaney if they would like to join one of them.

VII. CLOSED SESSION:
Closed session was not needed.

COMMITTEE REPORTS:

1. *Committee Appointments:* President Ma reviewed as part of the President's Report.

2. *Finance, Budget, Audit Committee-* Chris Corgas, Finance Chair
   A. Financial Statements: June 2026 and July 2026 (insert here)

   Director Moscone moved to approve the Finance Report. Second by Director Callan. All in favor. Motion carried.

3. *Land Development-* Director Pantaleoni was absent, so Director Corgas discussed the outcome of the 9/14 Land Development meeting with Deca Catellus and project architects. The entitlement package is still expected to be done by October. The California Construction Authority will work on the lower bays and new offices, and a parking consultant will meet with staff on Thursday to inspect the upper lot.

VIII. CEO/DM REPORT:

1. *Freedom of Expression Policy-* CEO Keaney explained the need to require space for a free-speech zone and introduced the policy which defines these zones. Motion made by Director Moscone to approve. Second by Director Callan. All in favor. Motion carried.

2. *Calendar Review & Event Recap-* Deputy Director Blockie did a full calendar review from our last event- JBF Consignment Sale (9/11-9/13)- to events in early 2027. On Wednesday, 9/23, Fire in the Ring Gym will host its 1st annual SF Public Safety and Local Unions Job Fair from 4 – 7 pm. The Junior Livestock Show (10/1-10/4), Women of Rodeo event (10/3), and the Grand National Rodeo (10/9-10/10) follow. A few days after our run of EDM arena shows- Dom Dolla, Sofi Tukker, and Sammy Virji begins, and we will host a rock show in the warehouse for Knocked Loose and Denzel Curry. The Dickens Fair will take place in late November and runs every weekend until December 20th. In 2027, Goldenvoice has 4 holds, LiveNation has 2 holds, and Another Planet Entertainment has 1 hold for shows. We will continue to assess what types of shows work best for our venue and staff, and will prioritize a diverse range of events, private rentals, and community impact.

3. *Grand National Rodeo*

   - CEO Keaney stated that next year all rodeo performances will be combined into one weekend; Women of Rodeo would be a Sunday matinee show.

   - The Streets Team finished their last outreach events at Serramonte Center and the San Mateo County Firefighters Chili Cook Off this past weekend on Saturday, 9/12.

- Catering and concessions have been finalized. Beer taps will be installed in the Hunt Club and Round Up Room. Deputy Director Blockie mentioned that we are looking to work with Southern Hospitality to develop a brand and expand our offerings.

- There will be a hospitality suite for contestants in Caucus Cafe for the 1st time, and we will have a volunteer running hospitality for the Women of Rodeo performance and the 2nd night of GNR; our volunteer is a former rodeo queen and active rodeo volunteer in Michigan and just recently moved to the Bay. We have two queen contestants this year.

- Sponsorships are on track.

- North Hall will be full of vendors. Food offerings will include BBQ and a noodle bar in North Hall and hot dogs and burgers in the South Hall. There will be no food vendors in concourse.

- South Hall will serve as the Ag Hall and there will be steer roping instruction and a horse "meet and greet" courtesy of Ocean View Stables.

- Reading Rodeo began in May. Reading logs were sent to libraries in SMC and SFC. Seventy-five tickets have been mailed to readers who have completed the reading logs. A Reading Rodeo giveaway table will be monitored by two Miss Ag America representatives.

- The rodeo program is finished and at the printer.

- CEO Keaney met with Tyrone Evans today- dirt delivery is scheduled on 9/25.

- Sound, lighting, cabling in final planning stages.

- Ag Day is on Friday, 10/2 and will finish around noon. 825 students are registered to attend. The SF Farm Bureau and SF Sheriffs' Department sponsored buses for students to attend. At 9:15 am Directors can take a tour led by a Cal Poly Ag student and student groups. Enter the main lobby to join.

- Saturday, 10/3 9a-12p the public can come to tour the barns.

- Wednesday, 9/16 is the Gather and Grown Ag dinner (15 attendees) connecting growers with the public. The dinner will take place in the Paddock Room and will be followed by a facility tour.

- Ticket pre-sales: Women of Rodeo- 935 tickets, GNR night 1- 1800 tickets, GNR night 2- 2000 tickets; 8000 is full capacity. Most people buy tickets 10-14 days before the event.

- Billboard advertisements start next week; bus shelters posters were put up last week.

- Women of Rodeo honorees are Donna Cohn and Janet Fall - reception at 5 pm 10/3 for 45 minutes with family and friends; replicas of honoree posters were presented.

- Tea & Tails pre-party on 10/9 helps fund Ag field trip day. 40 tickets sold so far.

- 10/10 VIP Reception- 125 have RSVP'd so far. Please get your ticket requests in so we can allocate our box seating for VIP guests.

4. *Buildings and Grounds Update*- CEO Keaney stated that the plans for repair of the elephant doors in North Hall have been submitted, but no estimate on when this will be completed.

IX. MATTERS OF INFORMATION:

1. **CEO Comments:** Scheduled vacation from 11/27-12/8/26. She is excited for new members to see the arena's transformation during the rodeo and would like directors to take time to thank the hard-working event staff who make it happen.
2. **Director Comments:** Director Corgas reminded new Directors that they are allowed to bring their own food and drink to the Lounge and are responsible for packing trash out upon leaving the Lounge.
   Director Pimentel encouraged new Directors to arrive early for the rodeo events to meet our long-time vendors, tour the whole arena, and experience everything there is to offer.
3. **Future Agenda Items:** Roses and Thorns, latest update on hockey proposal
4. **Next Regular Board Meeting:** Tuesday, October 20th at 10 am, Paddock Room, Cow Palace.

XI. ADJOURNMENT: Motion to adjourn made by Director Moscone. Second by Director Callan. All in favor. Motion passed. The meeting adjourned at 10:51 am.

President, Leo Ma _____

CEO, Allison Keaney _____